

# **FREE SHIPPING BAR**

# **USER GUIDE**

Version 1.0.1

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https://www.sparsh-technologies.com



Welcome to Free Shipping Bar Extension for Magento 2 developed by Sparsh.

This extension allows store owners to create and display free shipping bar, which encourage customers to buy more products to avail free shipping on their purchase.

## **KEY FEATURES:**

- Enable/Disable from the backend
- Display a free shipping bar to reach free shipping cart value.
- ◆ Attract customers for additional shopping to avail of the benefit of free shipping.
- Customize the shipping bar as per your site design.
- ✤ Instant message preview without leaving the page.
- Display free shipping bar on multiple pages or the page of your choice.
- Create different shipping bars for different customer groups and different store views.
- Option to select the date range to display the free shipping bar.
- Customize the color, font, etc. of the free shipping bar and the success message.
- Replace the free shipping bar with a customized success message once the cart is qualified for free shipping.
- Snippet code for block or template or layout file to place on any page or position on the store.
- ✤ Flexible and user- friendly interface.
- Increases conversion rates and boosts store sales.

## **1. HOW TO ENABLE FREE SHIPPING BAR**

In order to use this extension, you first need to enable it from backend.

Go to Magento 2 Admin > Login > Stores > Configuration > Sparsh Extensions > Free Shipping Bar.



Expand the **General Configuration** section, and do the following:

> Enable Free Shipping Bar: Select "Yes" to enable free shipping bar.

| General Configuration |                                       |     |   |
|-----------------------|---------------------------------------|-----|---|
| Enab                  | ole Free Shipping Bar<br>[store view] | Yes | • |

Once enabled, you will get the "Free Shipping Bar" on the left menu.

# 2. ADD NEW SHIPPING BAR

Go to Magento 2 Admin > Free Shipping Bar (Left menu) > Add New Shipping Bar.

There will be tabs named "General", "What to Display" and "Where to Display".

In the **General** tab, you will need to fill out basic shipping bar information as below.

- > **Name:** Name of the shipping bar for reference in the backend.
- > **Status:** Select shipping bar status. By default, this is enabled. If you want to disable the shipping bar, you can select this field as disabled.
- > **Priority:** Enter priority of the shipping bar. This is useful in case of having multiple shipping bars on the same page.
- > **Store Views**: Choose store views for which this shipping bar will be displayed.
- > **Customer Groups:** Choose customer groups for whom this shipping bar will be displayed.
- **From Date:** Enter the date from which the shipping bar will be displayed.
- > **To Date:** Enter the date till which the shipping bar will be displayed.



| FREE SHIPPING BAR INFORMATION | Shipping Bar Informa | ation                                |
|-------------------------------|----------------------|--------------------------------------|
| General                       | Name *               | Get free shipping on order over 200. |
| What to Display               | Status *             | Enabled 💌                            |
| Where to Display              | Priority             | 1                                    |
|                               | Store Views *        | All Store Views                      |
|                               |                      | Main Website v                       |
|                               | Customer Groups *    | NOT LOGGED IN                        |
|                               |                      | General<br>Wholesale                 |
|                               |                      | Retailer                             |
|                               | From Date *          | 2020-05-20                           |
|                               | To Date              | 2020-05-22                           |

In the **What to Display** tab, you will need to fill out information for free shipping text to be displayed on the storefront and need to set the design template of the bar. You can also preview the template at the same time.

Under What to Display Section:

> **Free Shipping Goal:** Enter the free shipping threshold. Buyers whose orders reach this amount will get free shipping.

> **Initial Goal Message:** Enter the initial message when the buyers' cart sub-total hasn't reached the goal.

> Achieve Goal Message: Enter the congratulation message when buyers' cart subtotal reaches the goal.

Clickable: If choose to yes, the bar can be clicked to link and redirect to the specified URL.

> **Link URL**: Add a link to redirect the free shipping bar.

> **Clickable**: If choose to yes, the bar can be clicked to link and redirect to the specified URL.

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> **Open in New Page**: Select Yes to open the link in a new tab.

| New Shipping Bar  |                           | Q 👊 L admir   |
|---|---------------------------|---|
|   |                           | ← Back Reset Save and Continue Edit Save  |
| FREE SHIPPING BAR INFORMATION   | What to Display           | Enter the free shipping threshold. Buyers whose orders reach this amount will get free shipping.  |
| General 🖋<br>What to Display 💉  | Free Shipping Goal 🔸      | 300<br>Enter the free shipping threshold. Buyers whose orders reach this amount will get free<br>shipping.  |
| Where to Display  | Initial Goal Message *    | Get free shipping on order over {{goal}}.<br>Enter the initial message when buyer's cart sub-total haven't reach the goal.                                      |
| Enter the initial goal message<br>where buyer's cart sub-total<br>reach the goal. | Achieve Goal<br>Message * | Congratsl you have got free shipping.<br>Enter the congratulation message when buyers' cart sub-total reach the goal.   |
|   | Clickable                 | No  If chose to Yes, the bar can be clicked to link and redirect<br>to the specified URL. If Yes, the bar can be clicked to link and redirect to specified url. |

Under the **Design Template** Section:

- > **Bar Background Color**: Choose the shipping bar background color.
- > **Bar Text Color**: Choose the shipping bar text color.
- > **Goal Text Color:** Choose the shipping bar goal text color.
- **Font Size:** Enter the shipping bar text font size.

Under the **Preview Template** Section:

You can instantly preview the changes done in the design template section.



|                         | Get free shipping on order ov | ver <b>{{goal}}</b> .                                  |
|-------------------------|-------------------------------|--|
|                         |                               |  |
| Preview Template        |                               | /  |
| Font Size 🔸             | 14                            | the extension sett                                     |
|                         |                               | bar and preview it<br>once without leav                |
| Goal Text Color 🔸       | #FFFFF                        | Load and custom<br>your Free Shippir                   |
| Bar Text Color *        | #FFFFF                        |  |
| Bar Background<br>Color | #1979C3                       | You can customiz<br>your Free shippin<br>bar from here |
| Design remplace         |                               |  |

In the **Where to Display** tab, you will need to choose the layout position of the page where you want to display the shipping bar.

#### Under Where to Display Section:

> Layout Position: You can put the shipping bar on top or bottom of every page by choosing "Page Top" or "Page Bottom" respectively. If you want to put the shipping bar on a specific page or place, then choose the option "Insert Snippet".

Under the **Snippet Code** Section:

Here you can find the snipped code for "CMS Page/Static Block", "Template .phtml file" and "Layout File" to show the shipping bar block in any place you want.

Note: You might need the help of the technical team to put this for you.

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| FREE SHIPPING BAR INFORMATION       | Where to display  |
|-------------------------------------|---|
| General                             | Layout Position * Page Bottom *   |
| What to Display<br>Where to Display | Snippet Code  |
| L.                                  | Use the following code to show the shipping bar block in any place you want: CMS Page/Static Block  |
|                                     | <pre>sparse class= oparse.treeonippingoar.book.booky/creeonippingoar campiate oparse_reeonippingoar:free_snipping_bar.patel" entity_las="1")) Template.phtml file</pre>     |
|                                     | <pre></pre> \$\$Look>getLayout()->reateBlock("Sparsh\FreeShippingBar\Block\Entity\FreeShippingBar")->setTemplate("free_shipping_bar.phtml")->setEntityId("1")->toEtHal()    |
|                                     | LyoutFile<br>cblock class="Sparsh/FreeShippingBar\Block\Entity\PreeShippingBaz" name="sparsh.free-shipping.baz" template="Sparsh_FreeShippingBar::free_shipping_bar.phtml"> |

After adding information, click the `Save` button to save the shipping bar.

You need to clear cache from System > Tools > Cache Management once to have this in effect on the storefront.

#### **3. MANAGE SHIPPING BARS**

Once saved successfully, it will be displayed in the grid view as shown below.

| Free Shipping Bar   |              |              |             | Q                      | 📫 🕹 admin 🔹    |
|---|--------------|--------------|-------------|------------------------|----------------|
|   |              |              |             | Add Nev                | v Shipping Bar |
| Please, refresh the full page cache for the changes to take effect. |              |              |             |                        |                |
| <ul> <li>The shipping bar is saved successfully.</li> </ul>         |              |              |             |                        |                |
|   |              |              | <b>Y</b> Fi | Iters 💿 Default View 🔹 | 🔅 Columns 👻    |
| Actions   records found   |              |              | 20          | ▪ per page <           | 1 of 1 >       |
| ID Name   | From Date    | To Date      | Status      | Priority               | 1 Action       |
| 1         Get free shipping on order over 200.                      | May 20, 2020 | May 22, 2020 | Enabled     | 1                      | Select *       |

You can edit the shipping bar from the display grid by choosing the "Edit" option from the action column.

You can also sort/filter them with different attributes like ID, Status, Name, From Date, To Date, Priority, etc.

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You can also make multiple shipping bars enable/disable/delete simultaneously by using the Action dropdown at the top.

#### **4. STOREFRONT VIEW**

Clear cache from System > Tools > Cache Management if required.

You will get the shipping bar as shown below based on the start and end date, customer group, and the layout position configuration done in the backend.



Once the buyers' cart sub-total reaches the goal defined in the backend, the shipping bar will show the message defined in the "Achieve goal message" field in the backend as shown below.



|  | Congratsl you have got   | free shipping. |                 |  |
|--|--------------------------|----------------|-----------------|--|
|  |                          | Default we     | elcome msgl Sig | n In or Create an Account Default Store View 🗸   |
| 🚫 LUMA   |                          |                |                 | Search entire store here Q 🐺 🔝   |
| What's New Women $\vee$ Men $\vee$ Gear $\vee$ Training $\vee$ | <ul> <li>Sale</li> </ul> |                |                 |  |
| Shopping Cart  |                          |                |                 |  |
| ltem   | Price                    | Qty            | Subtotal        | Summary  |
| Hero Hoodie<br>Size: M<br>Color: Green                         | \$54.00                  | 5              | \$270.00        | Estimate Shipping and Tax<br>Enter your destination to get a shipping estimate.<br>Country<br>India<br>State/Province<br>Please select a region, state or pro<br>Zip/Postal Code |
| Apply Discount Code \vee                                       |                          | opdate shop    | iping cart      | Flat Rate<br>Fixed \$0.00  |