

PRODUCT LABEL

USER GUIDE

Version 1.1.0

Welcome to Product Label Extension for Magento 2 developed by Sparsh.

This extension is used to highlight your products using different custom labels like "New", "Best Seller", "Most Popular", "Sale" etc...

You can assign label to multiple products at once or to any individual product.

Make a note that individual product label takes precedence over rules product label.

1. HOW TO ASSIGN LABEL TO MULTIPLE PRODUCTS AT ONCE

Go to [Magento 2 Admin] > Login > Product Label Rules

Create a new rule by clicking on the button “Add New Rule”.

Fill out general information as below.

- **Enable:** Select the rule status. By default, this is enabled. If you want to disable the rule, you can select this field as disabled.
- **Rule Name:** Name of the rule for internal reference in the backend.
- **Product Label Type:** You can add label either by text or by uploading image. Choose “Add Label By Image” option if you want to upload label image. Choose “Add Label By Text” if you want to add text label.
- **Product Label Image:** Upload label image to be shown for given product. jpg, jpeg, gif and png files are allowed to be uploaded.
- **Product Label:** Enter text to be shown as product label.
- **Product Label Background Color:** Choose label box color using color picker.
- **Product Label Color:** Choose label color using color picker.
- **Product Label Shape:** Choose label box shape e.g. Rectangle or Oval.

New Rule
← Back
Save

Enable Yes

Rule Name *

Product Label Type * Add Label By Text ▼

Product Label *

Product Label Background Color * #ff0000

Product Label Color *

Product Label Shape Select Shape ▼

- **Store Views:** Choose store views for which given label will be displayed.
- **Customer Groups:** Choose customer groups for whom given label will be displayed.
- **From Date:** Enter the date from which the rule will be applied.
- **To Date:** Enter the date until which the rule will be applied.
- **Priority:** Enter the priority of the rule. This is useful in case of having multiple rules applied on the same products.

New Rule
← Back
Save

Store View * All Store Views
Main Website
Main Website Store
Default Store View

Customer Groups * NOT LOGGED IN
General
Wholesale
Retailer

From Date *

To Date

Priority *

Make sure that priority is unique for all rules.

Expand the **Conditions** section, and do the following:

Add rule-based conditions based on product attributes for which this label will be shown. By default, it will be visible for products.

New Rule
← Back
Save

Priority *

Make sure that priority is unique for all rules.

Conditions ⊖

Conditions (don't add conditions if rule is applied to all products)

If ALL of these conditions are TRUE :

⊕

After adding information, click the `Save` button to save the rule.

You need to clear cache from System > Tools > Cache Management once to have this in effect on the storefront.

2. MANAGE PRODUCT LABEL RULES

Go to [Magento 2 Admin] > Login > Product Label Rules

All product label rules will be displayed in the grid view as shown below.

Product Label Rules
🔍 1 admin

Add New Rule

Search by keyword

Actions ▼

2 records found

Filters ▼

Default View ▼

Columns ▼

20 ▼ per page

< 1 of 1 >

☐	ID	Name	Status	From Date	To Date	Priority	↓	Action
☐	1	50% Sale On Bags	Enabled	Oct 6, 2020 10:22:00		1		Select ▼
☐	2	Free Shipping	Enabled	Oct 6, 2020 10:26:00	Oct 10, 2020 10:27:00	2		Select ▼

You can edit or delete the product rule from the display grid by choosing the “Edit” or “Delete” option respectively from the action column.

You can also sort/filter them with different attributes like ID, Status, Name, From Date, To Date, Priority, etc.

You can also make multiple product label rules enable/disable/delete simultaneously by using the Action dropdown at the top.

3. HOW TO ADD NEW LABEL FOR INDIVIDUAL PRODUCT

Go to [Magento 2 Admin] > Login > Catalog > Inventory > Products

In order to add new label, choose the “edit” option in select dropdown of action column for related product.



ID	Thumbnail	Name	Type	Attribute Set	SKU	Price	Quantity	Salable Quantity	Visibility	Status	Website	Is Featured	Cost	Action
41		Luma Analog Watch	Simple Product	Gear	24-WG09	\$43.00	100.0000	Default Stock: 100	Catalog, Search	Enabled	Main Website			Edit
42		Bolo Sport Watch	Simple Product	Gear	24-WG01	\$49.00	100.0000	Default Stock: 100	Catalog, Search	Enabled	Main Website			Edit

Find the section as shown in below screenshot to add a new label:

- **Product Label Type:** You can add label either by text or by uploading image. Choose “Add Label By Image” option if you want to upload label image. Choose “Add Label By Text” if you want to add text label.
- **Product Label Image:** Upload label image to be shown for given product. jpg, jpeg, gif and png files are allowed to be uploaded.
- **Product Label:** Enter text to be shown as product label.
- **Product Label Background Color:** Choose label box color using color picker.
- **Product Label Color:** Choose label color using color picker.
- **Product Label Shape:** Choose label box shape e.g. Rectangle or Oval.

Performance Fabric [global] No

Erin Recommends [global] No

New [global] No

Sale [global] No

Is Featured [global] No

Product Label Type [global] Add Label By Image ▼

Product Label Image [global] Choose File No file chosen

You can add label either by text or by uploading an image. Choose "Add Label By Image" option if you want to upload label image.

Upload image to be shown as Label for given product.

Is Featured [global] No

Product Label Type [global] Add Label By Text ▼

Product Label [global] Sale

Product Label Background Color [global] #a31fa3

Product Label Color [global] #cfa3cf

Product Label Shape [global] Rectangle ▼

You can add label either by text or by uploading an image. Choose "Add Label By Text" option if you want to add text label.

You can enter text to be shown as Product Label.

You can choose label box color and label color using color picker from here.

You can style the label box by choosing one of the shapes from Rectangle or Oval.

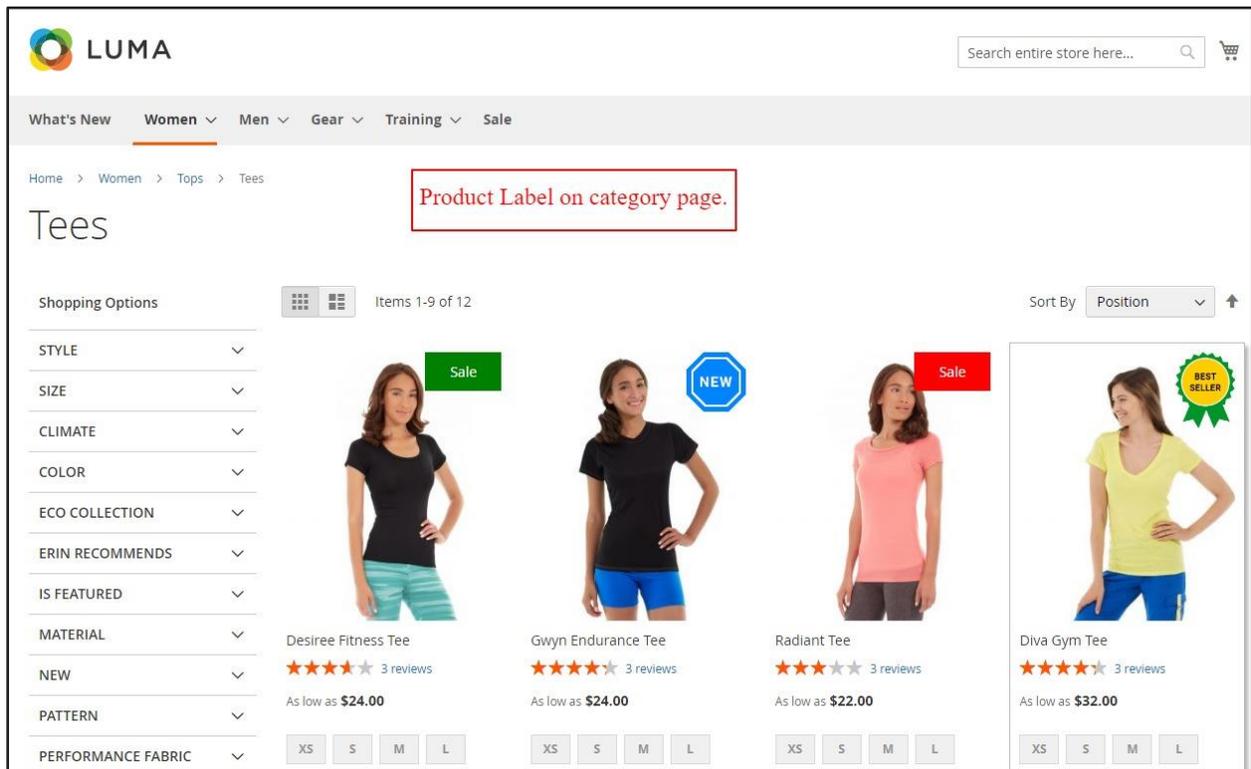
Make a note that individual product label takes precedence over rules product label.

4. STORE FRONT VIEW

Clear cache from System > Tools > Cache Management if required.

By Default, Labels will be shown on Category page, Product detail page, Search result page and My wish list page.

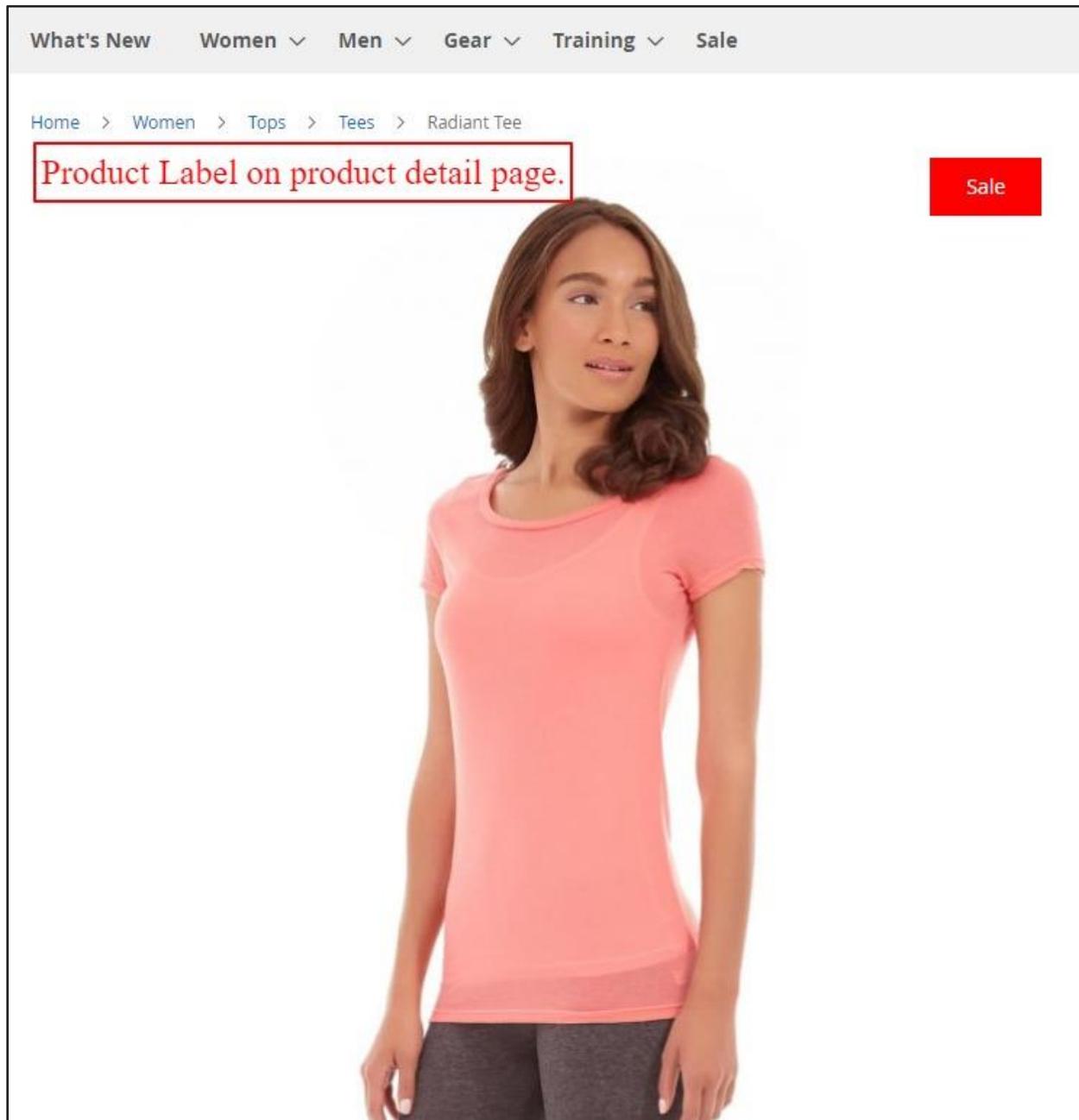
→ Category Page



The screenshot displays the LUMA store front view for the 'Tees' category. The page includes a navigation menu with 'What's New', 'Women', 'Men', 'Gear', 'Training', and 'Sale'. A search bar is located at the top right. The main content area shows four t-shirt products, each with a 'Product Label on category page.' callout box. The products are: Desiree Fitness Tee (Sale), Gwyn Endurance Tee (NEW), Radiant Tee (Sale), and Diva Gym Tee (BEST SELLER). Each product listing includes a star rating, number of reviews, and price information.

Product Name	Label	Price	Reviews
Desiree Fitness Tee	Sale	As low as \$24.00	3 reviews
Gwyn Endurance Tee	NEW	As low as \$24.00	3 reviews
Radiant Tee	Sale	As low as \$22.00	3 reviews
Diva Gym Tee	BEST SELLER	As low as \$32.00	3 reviews

→ Product Detail Page



→ Search Result Page

Home > Search results for: 'radiant' **Product Label on search result page.**

Search results for: 'radiant'

Compare Products   1 Item

You have no items to compare.

My Wish List

You have no items in your wish list.



Radiant Tee

★★★★☆ 3 reviews

As low as **\$22.00**

→ My Wish List Page

My Wish List

Product Label on my wishlist page.

3 Item(s)



Sale

Radiant Tee
★★★★☆ 3 reviews
\$22.00



NEW

Argus All-Weather Tank
\$22.00



BEST SELLER

Hero Hoodie
\$54.00

[Update Wish List](#) [Share Wish List](#) [Add All to Cart](#)

5. HOW TO SHOW LABEL ON DEFAULT WIDGET LIKE HOT SELLERS ON HOMEPAGE

In order to show product labels on Hot Sellers section on homepage, go to [Magento 2 Admin] > Login > Content > Elements > Blocks > Edit Home Page Block

Click on “Show / Hide Editor” button and find the text as shown below.

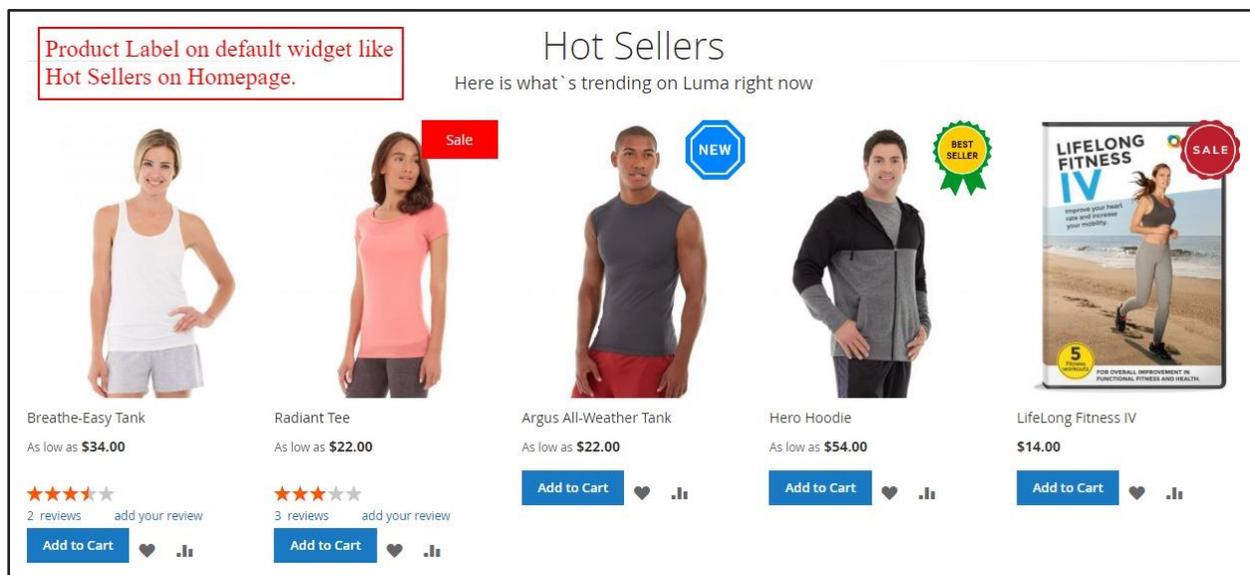
```
<p>{{widget type="Magento\CatalogWidget\Block\Product\ProductsList"
products_per_page="8" products_count="8"
template="product/widget/content/grid.phtml"
conditions_encoded="^[`1`:^[`type`:`Magento||CatalogWidget||Model||Rule||Condition||Combine`,`aggregator`:`all`,`value`:`1`,`new_child`:``^],`1--
1`:^[`type`:`Magento||CatalogWidget||Model||Rule||Condition||Product`,`attribute`:`sku`,`operator`:`()`,`value`:`WS12, WT09, MT07, MH07, 24-MB02, 24-WB04, 241-MB08, 240-LV05`^]`^`"}}
```

Replace highlighted text / template with below:

```
template="Sparsh_ProductLabel::product/widget/content/grid.phtml"
```

Save block and clear cache from System > Tools > Cache Management.

Refresh homepage and check Hot Sellers section.



Note: Take a backup of block content once, considering risk of design got broken somehow in case you are not technical person.

6. SHOW LABEL ON CUSTOM EXTENSION

To add product label on your custom page / extension, follow below steps.

→ Add product label helper on top of your template file as shown below

```
$productLabelHelper = $this->helper('Sparsh\ProductLabel\Helper\ProductLabelHelper');
```

→ Add code as below to display product label

Add below code where you want your product label “span” html tag to be shown for given template. Take help of designer if you are not sure where to put this in HTML.

```
$productLabelType = $productLabelHelper->getProductLabelType($_product);
if (!empty($productLabelType)) {
    if ($productLabelType == 'text') {
        $productLabel = $productLabelHelper->getProductLabel($_product);
        $productLabelColor = $productLabelHelper->getProductLabelColor($_product);
        $productLabelBackgroundColor = $productLabelHelper->getProductLabelBackgroundColor($_product);
        $productLabelShape = $productLabelHelper->getProductLabelShape($_product);
        if ($productLabel && $productLabelShape) { ?>
            <span class="sparsh-product-label"
                <?php echo !empty($productLabelColor) ? 'data-color=' .
$productLabelColor : ''; ?> <?php echo !empty($productLabelBackgroundColor) ?
'data-background-color=' . $productLabelBackgroundColor : ''; ?> <?php echo
!empty($productLabelShape) ? 'data-shape=' . $productLabelShape : '' ?>>
                <?php echo $block->escapeHtml($productLabel); ?>
            </span>
            <?php }
        } elseif ($productLabelType == 'image') {
            $productLabelImage = $productLabelHelper->getProductLabelImage($_product);
            if ($productLabelImage) { ?>
                <div class="sparsh-product-label-image">
                    
                </div>
            <?php }
        }
    }
}
```

Note: `$_product` is product object variable name. If you are having different variable name then replace it with your variable name.

→ Add jquery as shown below.

```
<script type="text/x-magento-init">
  {
    "*": {
      "Sparsh_ProductLabel/js/label-shape": {}
    }
  }
</script>
```