

SHOP BY BRAND

USER GUIDE

Version 1.1.0

Welcome to Shop By Brand Extension for Magento 2 developed by Sparsh.

This extension allows creating attributes, brand pages, brand logo sliders effectively using blocks, templates, layouts and widgets thereby gain the user trust and credibility.

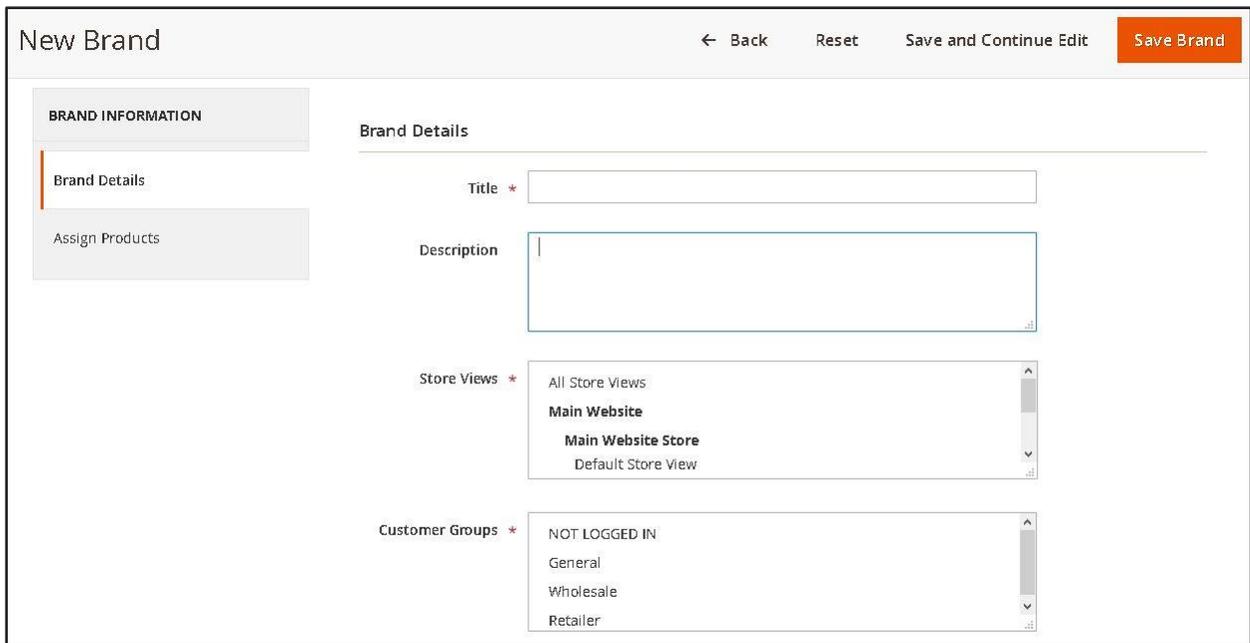
Every below steps helps to set custom shipping options on your site

1. HOW TO ADD NEW BRAND

Go to [Magento 2 Admin] > Login > Brands > Manage Brands > Add New Brand

Fill the form details to add a new brand:

- **Title:** Title of the brand.
- **Description:** Description of the brand to be shown on brand product listing page.
- **Store Views:** Choose store views for which this brand will be displayed.
- **Customer Groups:** Choose customer groups for whom this brand will be displayed.

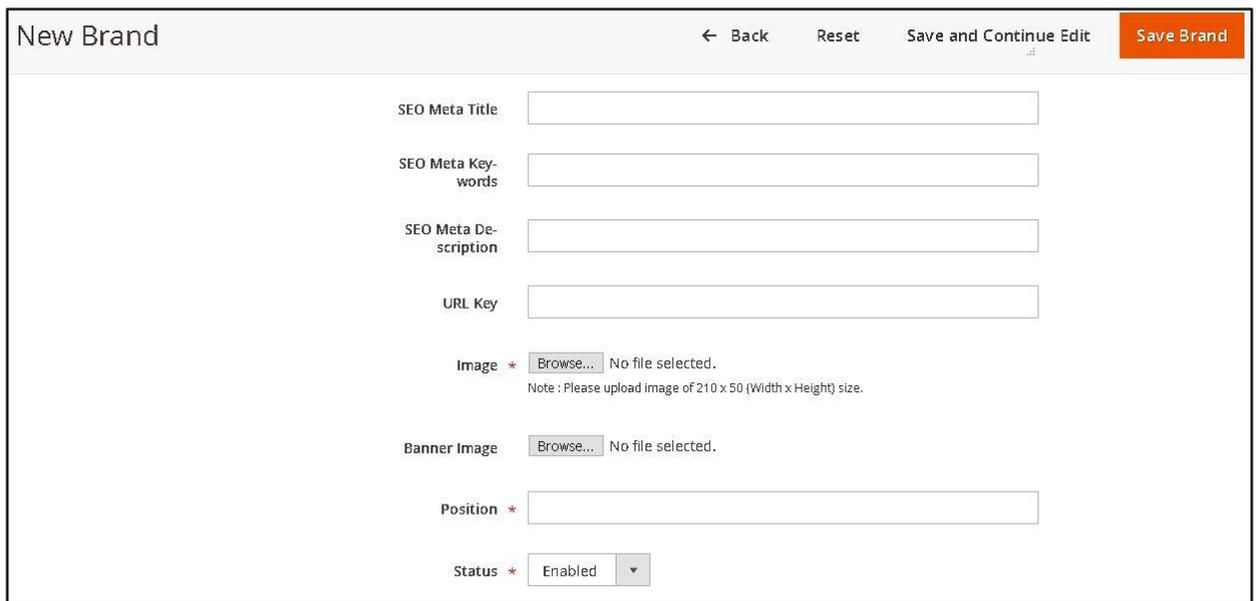


The screenshot shows the 'New Brand' form in the Magento 2 Admin interface. The form is titled 'New Brand' and has a 'Save Brand' button. It contains the following fields:

- Title ***: A text input field.
- Description**: A text area.
- Store Views ***: A dropdown menu with options: All Store Views, Main Website, Main Website Store, and Default Store View.
- Customer Groups ***: A dropdown menu with options: NOT LOGGED IN, General, Wholesale, and Retailer.

- **SEO Meta Title:** Meta title to be used on brand product listing page to make page SEO friendly.

- **SEO Meta Keywords:** Meta keywords to be used on brand product listing page to make page SEO friendly.
- **SEO Meta Description:** Meta description to be used on brand product listing page to make page SEO friendly.
- **URL Key:** Unique url for brand product listing page.
- **Image:** Brand logo to display in slider of pages or block.
- **Banner Image:** Brand banner image to display on brand product listing page.
- **Position:** Position/Order to display brands on front. E.g. 0, 1, 2 ... It will be displayed in descending order.
- **Status:** Admin can set brand status as enabled or disabled according to requirements.



New Brand

← Back Reset Save and Continue Edit **Save Brand**

SEO Meta Title

SEO Meta Key-words

SEO Meta De-scription

URL Key

Image * No file selected.
Note : Please upload image of 210 x 50 (Width x Height) size.

Banner Image No file selected.

Position *

Status * ▾

After adding information, click the `Save Brand` button to save the brand.

You need to clear cache from System > Tools > Cache Management once to have this in effect on the storefront.

2. HOW TO ASSIGN PRODUCTS FOR GIVEN BRAND

Go to [Magento 2 Admin] > Login > Brands > Manage Brands > Add / Edit Brand > Assign Products

Brand 6 You can add/assign products into your brand as per your requirement. admin

← Back Delete Brand Reset Save and Continue Edit **Save Brand**

BRAND INFORMATION

Brand Details

Assign Products

Search Reset Filter 8 records found 100 per page 1 of 1

<input type="checkbox"/>	ID	Name	Sku	Price
Yes	From			From
	To			To
<input checked="" type="checkbox"/>	69	Teton Pullover Hoodie-XS-Black	MH02-XS-Black	\$70.00
<input checked="" type="checkbox"/>	70	Teton Pullover Hoodie-XS-Purple	MH02-XS-Purple	\$70.00
<input checked="" type="checkbox"/>	71	Teton Pullover Hoodie-XS-Red	MH02-XS-Red	\$70.00
<input checked="" type="checkbox"/>	72	Teton Pullover Hoodie-S-Black	MH02-S-Black	\$70.00
<input checked="" type="checkbox"/>	73	Teton Pullover Hoodie-S-Purple	MH02-S-Purple	\$70.00

Select the products related to given brand and click “Save Brand” button.

3. HOW TO MANAGE BRAND DETAILS

Go to [Magento 2 Admin] > Login > Brands > Manage Brands

You can find all brands added here. Brands grid has details like Title, Image, Position, Status, Created Date and Updated Date of all brands of the website.

✓ Brand has been saved successfully.

Search by keyword

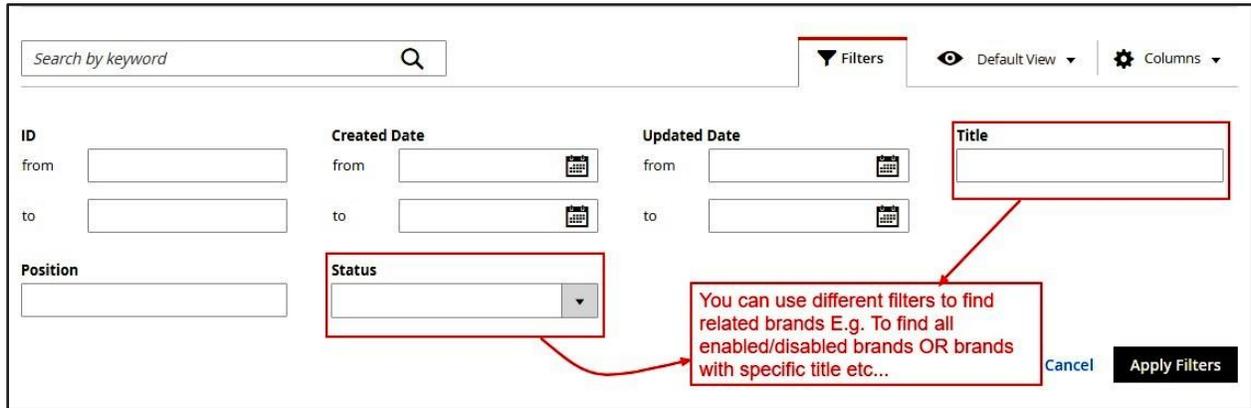
Filters Default View Columns

Actions 6 records found 20 per page 1 of 1

<input type="checkbox"/>	ID	Title	Image	Position	Created Date	Updated Date	Status	Action
<input type="checkbox"/>	2	Brand 1		1	Dec 6, 2019 1:02:50 PM	Dec 9, 2019 4:47:23 AM	Enabled	Select
<input type="checkbox"/>	3	Brand 2		2	Dec 9, 2019 4:29:07 AM	Dec 9, 2019 4:34:07 AM	Enabled	Select
<input type="checkbox"/>	4	Brand 3		3	Dec 9, 2019 4:39:47 AM	Dec 9, 2019 4:46:47 AM	Enabled	Select
<input type="checkbox"/>	5	Brand 4		4	Dec 9, 2019 4:53:34 AM	Dec 9, 2019 5:23:53 AM	Enabled	Select
<input type="checkbox"/>	6	Brand 5		5	Dec 9, 2019 5:01:58 AM	Dec 9, 2019 5:13:03 AM	Enabled	Select
<input type="checkbox"/>	8	Brand 6		6	Dec 9, 2019 6:12:55 AM	Dec 9, 2019 6:12:55 AM	Enabled	Select

In order to edit brand, choose the “edit” option in select dropdown of action column.

You can also filter them with different attributes like Status, Title, Created Date, Updated Date, Position etc...



Search by keyword

Filters Default View Columns

ID from to

Created Date from to

Updated Date from to

Position

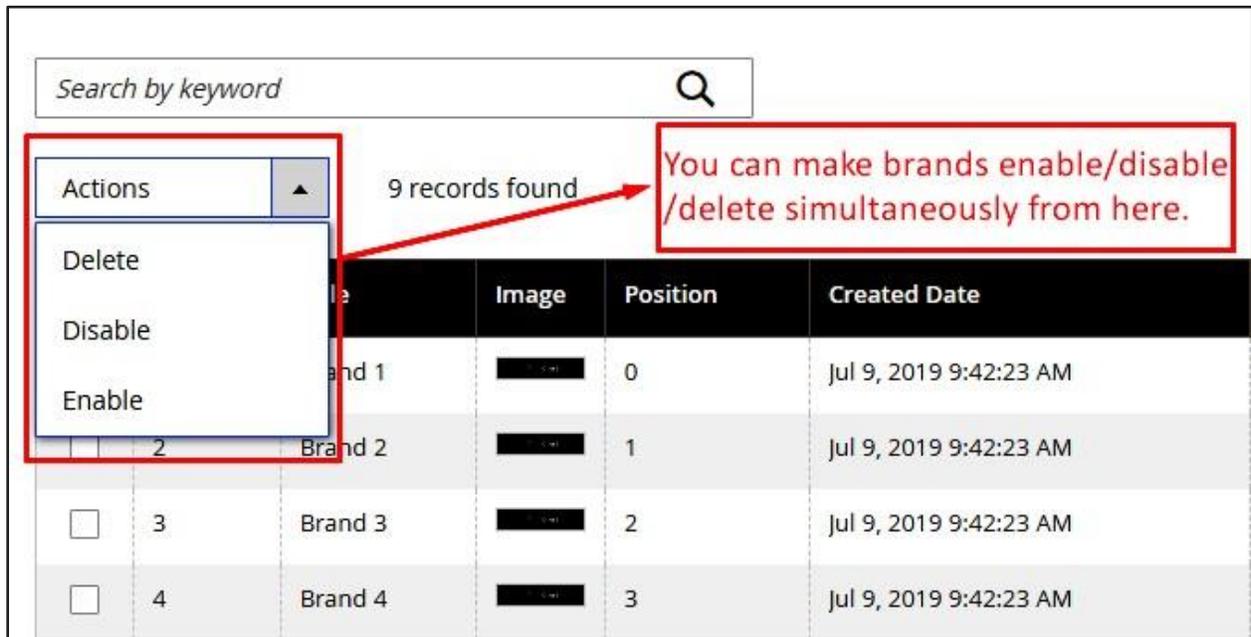
Status

Title

You can use different filters to find related brands E.g. To find all enabled/disabled brands OR brands with specific title etc...

Cancel

You can make multiple brands enable/disable/delete simultaneously by using the Action dropdown at top as shown in below screenshot.



Search by keyword

9 records found

Actions

			Image	Position	Created Date
<input type="checkbox"/>	1	Brand 1		0	Jul 9, 2019 9:42:23 AM
<input type="checkbox"/>	2	Brand 2		1	Jul 9, 2019 9:42:23 AM
<input type="checkbox"/>	3	Brand 3		2	Jul 9, 2019 9:42:23 AM
<input type="checkbox"/>	4	Brand 4		3	Jul 9, 2019 9:42:23 AM

You can make brands enable/disable/delete simultaneously from here.

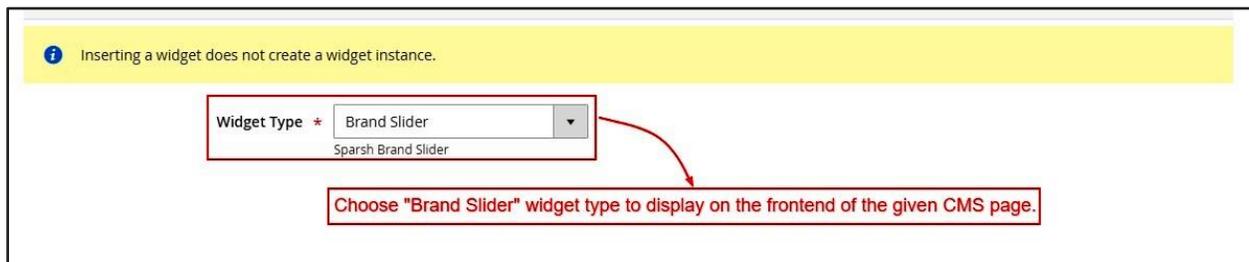
4. HOW TO ADD BRAND WIDGET FOR GIVEN CMS PAGE

Go to [Magento 2 Admin] > Login > Content > Elements > Pages > Add / Edit Page

Open “Content” > Click on “Show / Hide Editor” button > Click on “Insert Widget” button



Choose Widget Type as “Brands Slider” > Click on “Insert Widget” button



5. STORE FRONT VIEW

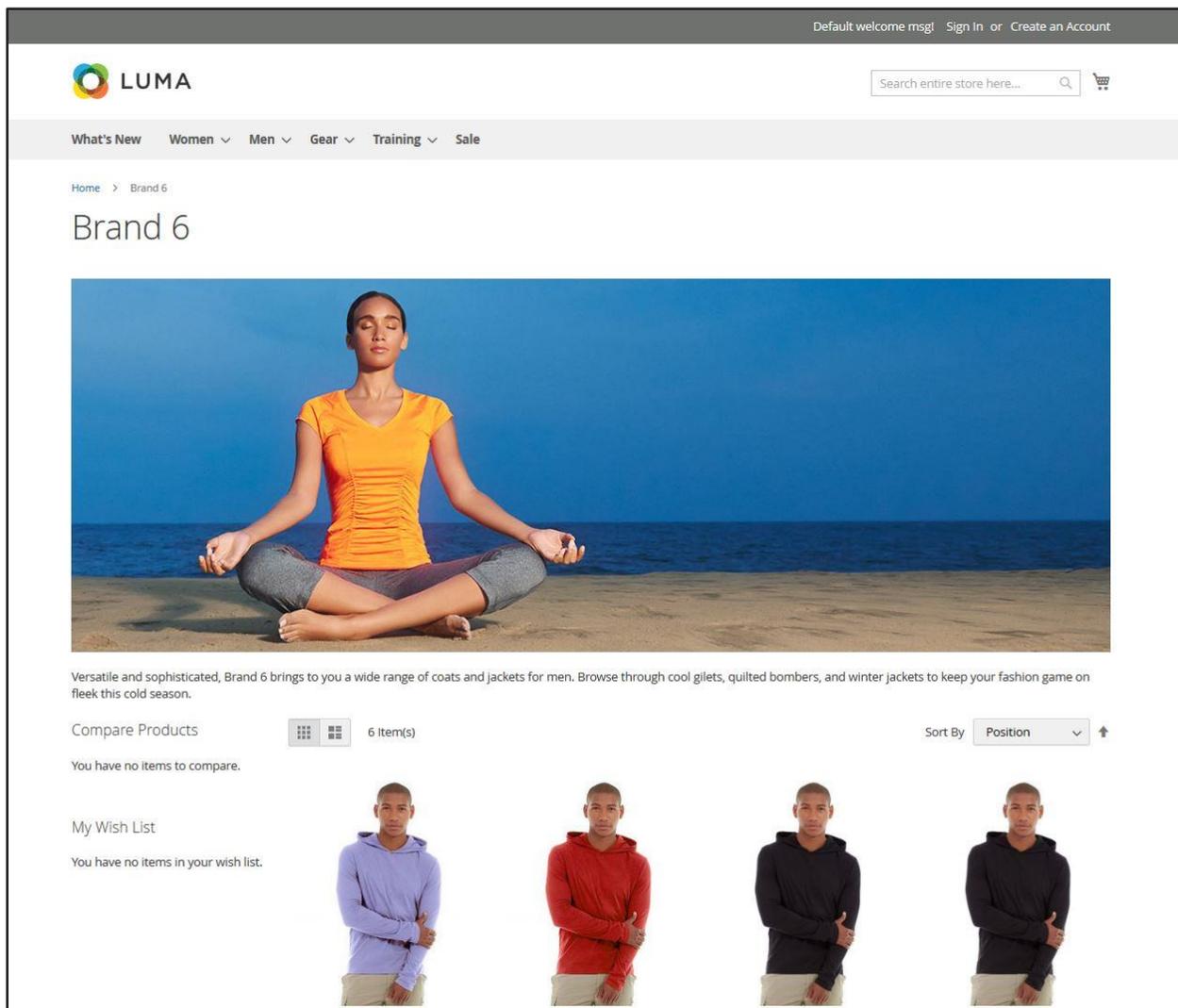
Clear cache from System > Tools > Cache Management if required.

Showing your brands like below on storefront.

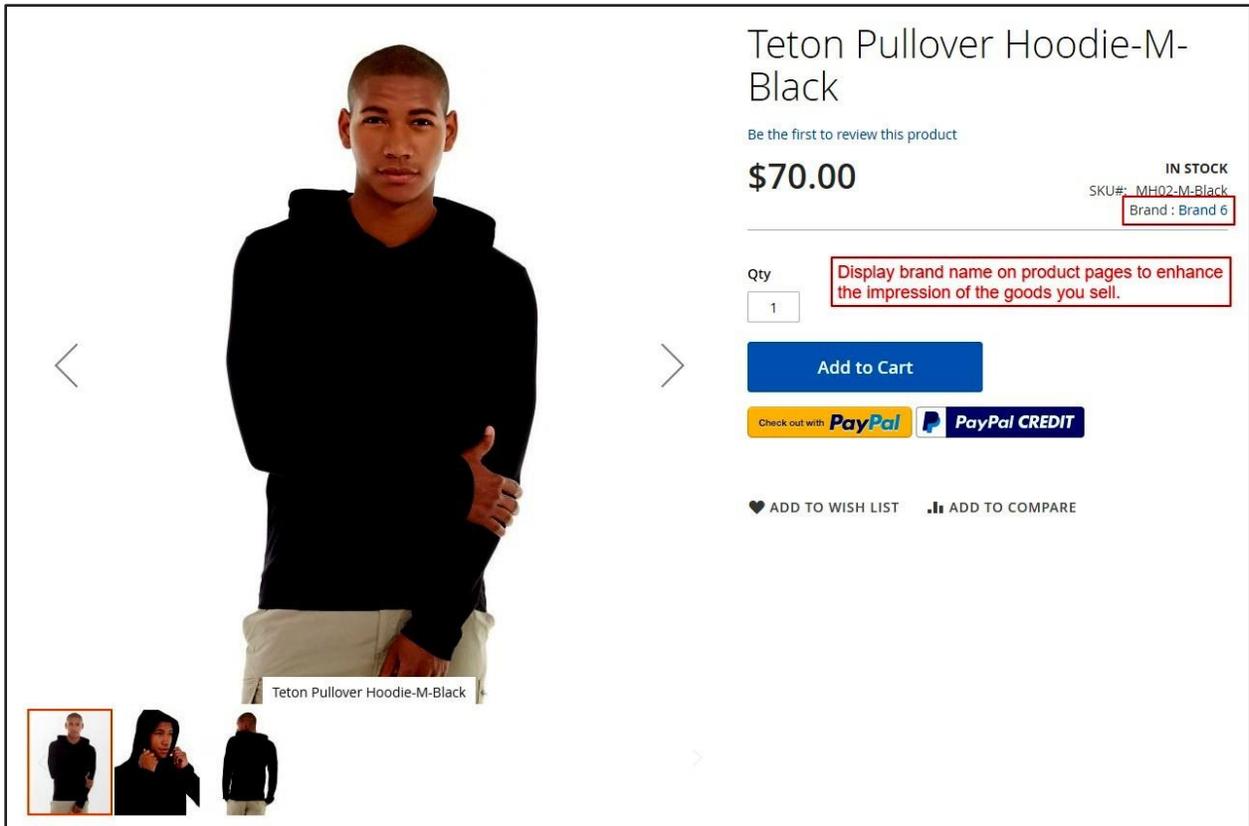


6. BRAND PAGE

On clicking of any brand logo, it will open a brand product listing page. URL of the page will be as defined in Admin. Meta Title, Meta Keywords, Meta Description, brand banner image, description, products etc... will be shown as defined in admin.



Brand name will also be reflected on product detail page and link back to brand listing page.



The image shows a product detail page for a 'Teton Pullover Hoodie-M-Black'. On the left, a large image shows a man wearing the hoodie. Below it are three smaller thumbnail images showing different views of the hoodie. On the right, the product name 'Teton Pullover Hoodie-M-Black' is displayed. Below the name, it says 'Be the first to review this product'. The price is '\$70.00'. To the right of the price, it says 'IN STOCK' and 'SKU#: MH02-M-Black' and 'Brand : Brand 6'. Below the price, there is a quantity selector set to '1'. A red box highlights the text 'Display brand name on product pages to enhance the impression of the goods you sell.' Below the quantity selector is a blue 'Add to Cart' button. Below that are two buttons for 'PayPal' and 'PayPal CREDIT'. At the bottom, there are two links: 'ADD TO WISH LIST' and 'ADD TO COMPARE'.

Teton Pullover Hoodie-M-Black

Be the first to review this product

\$70.00

IN STOCK
SKU#: MH02-M-Black
Brand : Brand 6

Qty: 1

Display brand name on product pages to enhance the impression of the goods you sell.

Add to Cart

Check out with **PayPal** **PayPal CREDIT**

ADD TO WISH LIST ADD TO COMPARE